



Y-Not Natural

Natural Skin Care Products
of Australia

Catalogue 2010



From the land of the Dreaming comes a Natural Beauty



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Natural Skin Care Products

Y-Not Natural, a Western Australian owned and operated family company manufactures a range of natural skin care products using only the highest quality and purest of ingredients.

Y-Not Natural, through research, has formulated and developed a unique range of natural skin care products in Western Australia.

The manufacturing plant and process exceeds all Australian and European standards in the production of pharmaceutical and medicinal products. This stamp of quality provides the company's distributors with the confidence to market a quality product to consumers which they can be assured, poses no adverse health effects.

The manufacturing plant is operated by two Directors who between them have more than 48 years of combined experience within the health and skin care industries with degrees in industrial chemistry and pharmacy. Other key staff are BSc (Hon) qualified in microbiology and chemistry with a specialisation within the pharmaceutical industry from Pfizer Global Manufacturing.

One of the many beneficial ingredients included in Y-Not Natural products is free range emu oil.

Emu oil is widely recognised for its unique qualities which include anti-inflammatory properties and skin penetrability making it one of Australia's best and most used natural therapy oils.

Y-Not Natural's vision seeks to provide to the client, natural skin care products which are as close to nature as possible without the need to include harmful additives.

The products include pure emu oil, essential oils, herbs and vegetable carrier oils for the added benefits that they provide for natural health care.

Y-Not Natural uses natural skin care products that through regular use, will help nourish the entire body and most importantly, by creating a feeling of well being help the user to achieve an improved quality of life.

The products work both topically as well as at the cellular level to help nourish the skin, body and mind.

By using this holistic approach to your skin care needs, Y-Not Natural seeks to help improve your emotional, mental and spiritual self which is as essential to your health and healing as proper nutrition.

Y-Not Natural's goal, together with their team of leading bio-chemists, a pharmacist, biologist and herbalists is to be the preferred choice for suppliers to health conscious consumers of all ages who wish to achieve a healthier lifestyle and improve their wellbeing with the regular use of a large and diverse range of high quality natural skin care products.



Omega 369 Oil



Omega 369 Oil – 100% Pure Emu Oil

Y-Not Natural's quality Australian Emu Oil is Australia's most widely used and penetrative natural therapy oil.

For this reason it is a sought after compound in the cosmetic and medical fields as a transdermal carrier and neutral emollient.

Emu oil's unique combination of polyunsaturated fatty acids has anti-inflammatory properties which can penetrate into muscle tissue and joints.

The emu oil is processed at a world standard rendering plant with machinery to Therapeutic Goods Association (TGA) standards and is HACCP (HACCP Australia Food Safety Accreditation provides a recognised endorsement of food safety excellence. This endorsement offers assurance to the industry a product's suitability for use within a HACCP-based food safety programme) and GMP (Good Manufacturing Practice) certified. The plant has the capacity to render 2500kg of emu fat per day.

The emu fat and the resulting synergy (oil) is regarded as a high quality nourishing external supplement and when applied to the skin acts as a transdermal food supplement.

Often vital components are removed from a synergy through processing, with the loss of essential benefits.

Y-Not Natural leaves this ancient synergy, in its natural form, intact during the rendering process with none of the essential elements removed and nothing added.

The ancient traditional rendering process used by Y-Not Natural is taken from Aboriginal elder folklore.

Omega 369 Oil



Omega 369 Oil - Australian Emu Oil

Available sizes: 50 mL & 200 mL & 1 Litre

Australian Emu Oil's unique combination of polyunsaturated fatty acids has anti-inflammatory properties which can penetrate into muscle tissue and joints. The emu oil acts as a transdermal food supplement when applied to the skin.



Omega 369 Oil - Australian Emu Oil with Lavender essential oil

Available sizes: 50 mL & 200 mL

High quality Australian emu oil with the added benefits of lavender essential oil.

Its medicinal properties come from the different constituents found in the essential oil. Lavender oil is well known as a natural sedative and is recommended for its calming and soothing qualities. The essential oil also has an antiseptic and anti-inflammatory action.



Omega 369 Oil - Australian Emu Oil with Rose Geranium essential oil

Available sizes: 50 mL & 200 mL

High quality Australian emu oil with the added benefits of Rose Geranium essential oil. Rose Geranium essential oil has been valued through the centuries for its soothing and astringent action on skin.

The pleasant fragrance of Geranium oil has made it a key ingredient in the perfume industry.



Omega 369 Oil - Australian Emu Oil with Lemongrass essential oil

Available sizes: 50 mL & 200 mL

High quality Australian emu oil with the added benefits of Lemongrass essential oil. Antiseptic and astringent, Lemongrass oil is ideal as a cleanser for oily skin and an aid to open pores. Lemongrass essential oil can also be used as a deodorant and antiperspirant. Last but not least, the herb is renowned as an insect repellent and used as an active ingredient in many insect repelling products.

Omega 369 Oil



Omega 369 Oil - Australian Emu Oil with Lemon Lime essential oil

Available sizes: 50 mL & 200 mL

High quality Australian emu oil with the added benefits of Lemon and Lime essential oil.

It is high in vitamin C which helps improve resistance to infections and has rejuvenating properties beneficial to lifeless skin. Other benefits of Lemon essential oil for skin care include its effectiveness in killing germs, clearing acne, cleaning greasy skin and hair, and removing dead skin cells. Some of the main medical uses are as an antiseptic, antibacterial and antioxidant. The main constituents in Lime essential oil are limonene, bergapten, citral, camphene, and linalool.

The inclusion of these antiseptic and astringent substances, enable the product to have a wide range of applications.



Omega 369 Oil - Australian Emu Oil with Lemon Myrtle essential oil

Available sizes: 50 mL & 200 mL

High quality Australian emu oil with the added benefits of Lemon Myrtle essential oil.

Australian Lemon Myrtle is the world's richest known natural source of citral (90 - 98%). Laboratory research has concluded the citral essential oils contained in Lemon Myrtle to be highly anti-bacterial, antimicrobial and anti-fungal.

Lemon Myrtle is caffeine free with a clean, green uplifting fragrance.



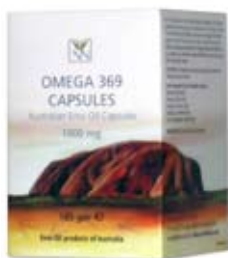
Omega 369 Oil - Australian Emu Oil with Fragonia essential oil

Available sizes: 50 mL & 200 mL

High quality Australian emu oil with the added benefits of Fragonia essential oil, a unique, newly released oil exclusively grown and distilled in Western Australia.

The oil is harvested and steam distilled from Agonis fragrans, a small shrub to 2.4m. It is found on the south coast of Western Australia. Desiree Latour, aromatherapist and tutor at The Aromatherapy College of Australia, reports that some of Fragonia's uses include relief from muscle pain and aches, respiratory problems, digestive disorders and allergies due to yeast infection, and as tonic for the immune system in all areas of infectious diseases. It also has application in stress-related problems and mental illness by helping to create a mind and body balance.

Omega 369 Oil



Omega 369 Capsules - Australian Emu Oil Capsules

Available size: 185 g (100 capsules)

Emu Oil Capsules are an all-natural dietary supplement. The natural ingredients are an excellent source of Omega 3, 6 and 9 essential fatty acids.

These fatty acids are essential for maintaining optimum health.

While it is difficult to ensure the necessary levels of these essential fatty acids through a normal diet, taking Emu Oil Capsules can provide an easy and effective way to ensure an adequate intake.

Bath and Hair Care



Bath and Hair Care

Rich in vitamins A, C, D & E, amino acids, and minerals

The fragrance of Y-Not Natural Emu shampoo and conditioner is aromatically mild and designed to gently cleanse the hair while at the same time maintaining the hair's moisture.

The range is pH balanced.

The condition of your hair can have an effect on how you feel about yourself.

Pamper yourself by using this advanced hair care for cleansing and conditioning.

An optimum amount of emu oil is included, which moisturises the scalp, helps to soften hair, and prevents broken / split ends.

No oily residue remains on your hair, as the beneficial oils penetrate the hair shaft to deliver the nutrients needed for the ultimate in smooth, shiny and healthy hair. You'll see and feel the difference from the very first wash and we guarantee you'll love the results.



Bath and Hair Care



Mind/Body Treatment Bath Oil with Vitamin E

Available sizes: 100 mL & 250mL

A luxurious blend of therapeutic essential oils and pure emu oil is loaded with essential fatty acids that penetrate and provide a vital moisture barrier for the skin, while essential oils rejuvenate the mind and body. This bath oil is rich in vitamins A, B, C, D & E, amino acids, and minerals.



Nourishing Shampoo

Available size: 250 mL

Nourishing shampoo is an innovative and unique natural shampoo with emu oil.

Pure emu oil is loaded with essential fatty acids to help restore hair back to its natural lustre and health. This blend of natural ingredients, results in an effective natural shampoo without the use of irritating detergents, alcohol, solvents, or SLS/SLES (Sodium Lauryl Sulfate).

Nourishing shampoo will appeal to your senses with a blend of pure essential oils, the aroma sensation that leaves your hair soft, shiny and manageable, just as Mother Nature intended.



Moisture Repair Conditioner

Available size: 250 mL

Nourishing conditioner is an innovative natural conditioner with pure emu oil.

Emu oil is loaded with essential fatty acids to soften and condition your hair. The emu oil's deep penetrating action and powerful essential fatty acids nourish the hair and scalp, cleanse the pores, and provide essential moisture for shinier and healthy looking hair. The added benefit of pure essential oils will soothe and relax the scalp and the rich antioxidants will help protect against the everyday nasty elements.



Omega 369 Natural Hair Oil with Vitamin E

Available size: 100 mL

Natural hair oil promotes hair growth by working at the scalp and root of the problem. Y-Not Natural hair oil promotes healthy hair by adding pure emu and essential oils enriched with vitamins and vital nutrients directly to follicles.

Proper nutrition of hair and scalp are essential in order to promote healthier, longer, stronger, and a more lustrous head of hair.

Natural hair oil helps create a stronger base from which to facilitate natural hair growth. These combined effects generate hair by revitalising dormant hair follicles to grow stronger, keep your existing healthy hair, and prevent the loss of existing hair.



Soft Touch Body Wash - Unscented

Available size: 200 mL

Luxurious body wash that lathers easily.

Soft Touch Body Wash – Unscented, gently yet thoroughly cleans and purifies skin from pollutants. The blend of emu oil and glycerine keeps skin soft and maintains proper pH balance. Unlike most cleansers, this liquid body wash contains no detergents, alcohol, solvents, synthetic thickeners or SLS/SLES ingredients. Perfect for the shower and bath, Y-Not Natural body wash will leave your skin feeling soft and clean without dryness.



Soft Touch Body Wash with Lavender essential oil

Available size: 200 mL

Luxurious body wash that lathers easily.

Soft Touch Body Wash with Lavender essential oil gently yet thoroughly cleans and purifies skin of pollutants. The blend of emu oil and glycerine keeps skin soft and maintains proper pH balance. Unlike most cleansers, this liquid body wash contains no detergents, alcohol, solvents, synthetic thickeners or SLS/SLES ingredients. Perfect for the shower and bath.

Y-Not Natural body wash will leave your skin feeling soft and clean without dryness and with the added benefit of Lavender essential oil.



Bath and Hair Care



Soft Touch Body Wash with Fragonia essential oil

Available size: 200 mL

Luxurious body wash that lathers easily.

Soft Touch Body Wash with Fragonia Essential Oil gently yet thoroughly cleans and purifies skin from pollutants. The blend of emu oil and glycerine keeps skin soft and maintains proper pH balance. Unlike most cleansers, this liquid body wash contains no detergents, alcohol, solvents, synthetic thickeners or SLS/SLES ingredients. Perfect for the shower and bath, Y-Not Natural body wash will leave your skin feeling soft and clean without dryness and with the added benefit of Fragonia Essential Oil.



Soft Touch Body Wash with Lemon Myrtle essential oil

Available size: 200 mL

Luxurious body wash that lathers easily.

Soft Touch Body Wash with Lemon Myrtle Essential Oil gently yet thoroughly cleans and purifies skin of pollutants. The blend of emu oil and glycerine keeps skin soft and maintains proper pH balance. Unlike most cleansers, this liquid body wash contains no detergents, alcohol, solvents, synthetic thickeners or SLS/SLES ingredients. Perfect for the shower and bath, Y-Not Natural body wash will leave your skin feeling soft and clean without dryness and with the added benefit of Lemon Myrtle Essential Oil.



Soft Touch Body Wash with Rose Geranium essential oil

Available size: 200 mL

Luxurious body wash that lathers easily.

Soft Touch Body Wash with Geranium essential oil gently yet thoroughly cleans and purifies skin of pollutants. The blend of emu oil and glycerine keeps skin soft and maintains proper pH balance. Unlike most cleansers, this liquid body wash contains no detergents, alcohol, solvents, synthetic thickeners or SLS/SLES ingredients. Perfect for the shower and bath, Y-Not Natural body wash will leave your skin feeling soft and clean without dryness and with the added benefit of Lavender essential oil.



Soft Touch Body Wash with Lemongrass essential oil

Available size: 200 mL

Luxurious body wash that lathers easily.

Soft Touch Body Wash with Lemongrass essential oil gently yet thoroughly cleans and purifies skin from pollutants. The blend of emu oil and glycerine keeps skin soft and maintains proper pH balance. Unlike most cleansers, this liquid body wash contains no detergents, alcohol, solvents, synthetic thickeners or SLS/SLES ingredients.

Perfect for the shower and bath, Y-Not Natural body wash will leave your skin feeling soft and clean without dryness and with the added benefit of Lemongrass essential oil.



Moisturising Liquid Hand Wash - Unscented

Available size: 500 mL

Finally, an emu oil based liquid hand wash to meet your cleansing needs. The search is over. An extremely gentle cleanser for all skin types, a carefully balanced product that contains the highest quality, naturally sourced ingredients which are known to be skin compatible and have proven to be effective.

The handy size and pump dispenser make it convenient for use at the sink.



Moisturising Liquid Hand Wash with Tea Tree essential oil

Available size: 500 mL

This emu oil based liquid hand wash will meet your cleansing needs with the added benefit of Tea Tree Essential Oil.

An extremely gentle cleanser for all skin types, this carefully balanced product that contains the highest quality, naturally sourced ingredients which are known to be skin compatible and have proven to be effective.

The handy size and pump dispenser make it convenient for use at the sink.



Omega 369 Rash Cream

Available size: 100 g

A natural healing cream, Omega 369 Rash Cream helps to create a soothing barrier to help relieve the discomfort of a rash and establish the ideal soothing and healing environment.



**Omega 369 Gift Soap Packs -
5 assorted soaps**

Available size: 5 x 110 g

Y-Not Natural Handmade soaps are truly one of life's treasures.

With their sensuous natural fragrance, rich lather and special character they are guaranteed to please.

These handcrafted soaps are made from the finest of natural ingredients and pure oils to ensure quality and continued freshness.

Y-Not Natural's natural Omega 369 soaps are made with 100% pure essential oils and the finest natural ingredients.

All Y-Not Natural products have the natural scent and colour of nature's earthy botanicals – a splendid gift from Mother Nature.



Omega 369 Unscented Soap

Available size: 110 g

Omega 369 unscented handmade soap is truly one of life's treasures.

With its sensuous natural fragrance, rich lather and special character the soap is guaranteed to please.

The handcrafted soap are made from the finest of natural ingredients and pure oils to ensure quality and continuing freshness.

Y-Not Natural Omega 369 soap is made from the finest natural ingredients.



Omega 369 Lavender Soap

Available size: 110 g

Omega 369 Lavender handmade soaps are truly one of life's treasures.

With its sensuous natural fragrance, rich lather and special character the soap is guaranteed to please.

These handcrafted soaps are made from the finest of natural ingredients and pure oils to ensure quality and continuing freshness. Y-Not Natural Omega 369 soaps are made with 100% pure Lavender essential oil together with the finest natural ingredients.



Omega 369 Rose Geranium Soap

Available size: 110 g

Omega 369 Rose Geranium handmade soap is truly one of life's treasures. With its sensuous natural fragrance, rich lather and special character the soap is guaranteed to please.

This handcrafted soap is made from the finest of natural ingredients and pure oils to ensure quality and continuing freshness.

Y-Not Natural Omega 369 soaps are made with the finest natural ingredients.



Omega 369 Calendula Soap

Available size: 110 g

Omega 369 Calendula handmade soaps are truly one of life's treasures. With its sensuous natural fragrance, rich lather and special character it is guaranteed to please. The handcrafted soap is made from the finest of natural ingredients and pure oils to ensure quality and continuing freshness. Y-Not Natural Omega 369 soap is made with 100% pure Rose Geranium essential oil together with the finest natural ingredients.



Omega 369 Lemon Myrtle Soap

Available size: 110 g

Omega 369 Lemon Myrtle handmade soap is truly one of life's treasures. With its sensuous natural fragrances, rich lather and special character it is guaranteed to please. The handcrafted soap is made from the finest of natural ingredients and pure oils to ensure quality and continuing freshness. Y-Not Natural Omega 369 soap is made with 100% pure Australian Lemon Myrtle essential oil together with the finest natural ingredients.



Omega 369 Tea Tree Soap

Available size: 110 g

Omega 369 Tea Tree handmade soap is truly one of life's treasures. With its sensuous natural fragrance, rich lather and special character it is guaranteed to please. The handcrafted soap is made from the finest of natural ingredients and pure oils to ensure quality and continuing freshness. Y-Not Natural Omega 369 soap is made with 100% pure Tea Tree essential oil together with the finest natural ingredients.



Omega 369 Australiana Soap

Available size: 110 g

Omega 369 Australiana handmade soap is truly one of life's treasures. With its sensuous natural fragrance, rich lather and special character it is guaranteed to please. The handcrafted soaps are made from the finest of natural ingredients and pure oils to ensure quality and continuing freshness. Y-Not Natural Omega 369 soap is made with 100% pure Australian Lemon Myrtle and Eucalyptus Essential Oil together with the finest natural ingredients.



Skin Care

Rich in vitamins A, B, C, D & E, amino acids, and minerals

Looking to update your daytime look? When it comes to skin care, think clean and natural to enhance your own unique beauty.

A beautiful face starts with genuinely fresh and healthy skin. But in today's environment, pollution and other environmental stressors compromise the skin and contribute to visible signs of ageing.

The Y-Not Natural Collection of Emu Oil products are a new line of luxurious skin products.

Each product contains emu oil, a superior, pure, natural emollient, moisturiser and anti-inflammatory for the treatment of dry, rough skin, wrinkles, scars and skin rashes. It is also useful for the treatment of eczema, psoriasis, burns and for temporary relief of arthritis, muscle, joint and back pain.

All Y-Not Natural Emu Oil products are as natural based as possible and do not contain any SLS, synthetic chemical fragrances or dyes, chemical detergents and petrochemicals.



Moisturising Lip Balm with Vitamin E

Available size: 15 g

Formulated from beneficial ingredients, this product is a rich and luxurious moisturising lip balm which helps to protect and repair the lips. Y-Not Natural's lip balm offers optimal effectiveness. It instantly soothes and nourishes the lips to provide a natural barrier to help prevent the formation of lines and wrinkles.



Daily Revitalising Eye Cream with Vitamin E

Available size: 15 g

This high performance eye cream helps to correct early signs of ageing. The eye cream is formulated with special ingredients to combat symptoms of puffiness, sagging skin, and the appearance of dark circles; all specific to the delicate eye area. This first line of defence against environmentally induced skin damage supports collagen synthesis and accelerates the skin's ability to repair damage resulting from UV light, pollutants, and harmful chemicals. To help relieve the symptoms of sensitivity, emu oil is used for its healing and anti-inflammatory properties on the skin around your eyes. This eye cream is rich in vitamins A, C, D, E, amino acids and minerals.



Face Cleanser

Available size: 200 mL

This ultra-soothing cleanser for face, eyes and lips, is loaded with moisturising ingredients formulated to calm your skin and instantly remove impurities and eye make-up while providing healing benefits to irritated skin.



Face Toner

Available size: 200 mL

Toning the face is the final step in the cleansing process. Y-Not Natural face toner helps soften and condition your complexion and leaves skin feeling perfectly fresh and clear.



Omega 369 Anti-wrinkle Oil with Vitamin E

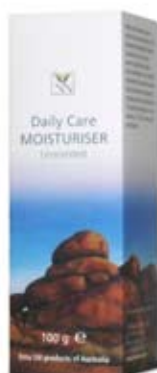
Available size: 50 mL

This anti-wrinkle oil is vital for helping to correct sun damage and provide an anti- ageing treatment for your skin.

Y-Not Natural anti wrinkle oil delivers fast results.

Look younger in a couple of weeks by treating your skin with proven anti-ageing ingredients. The combination of pure emu oil and natural Vitamin E, the major ingredients in Omega 369 Anti-wrinkle Oil with Vitamin E, helps to combat sun damage on the face, neck, hands or any area of the body.

The improvement in your skin texture, tone and firmness will amaze you. Extensive research into the effects of combined use of pure emu oil and Vitamin E indicates benefits in the protection of the skin from ageing.



Daily Care Moisturiser - Unscented

Available size: 100 g

An exclusively developed daily care moisturiser cream - containing emu oil – has superior long lasting hydration formulation and has been proven to significantly reduce surface dehydration.

This exclusive formulation will replenish moisture and nourish your skin resulting in smoother, shinier and healthier skin.

Y-Not Natural's daily care moisturiser is rich in vitamins A, C, D and E, amino acids, and minerals.



Daily Care Moisturiser with Vitamin E

Available size: 100 g

A daily care moisturiser cream enriched with emu oil and natural Vitamin E to help reduce the appearance of fine lines.

This light easily absorbed formulation with emu oil for powerful long-lasting hydration, leaves the delicate skin on your face feeling soft, silky and nourished.

Y-Not Natural's exclusive formulation will replenish moisture and nourish your skin resulting in a smoother, shinier and healthier appearance. This daily care moisturiser with natural Vitamin E is rich in vitamins A, C, D and E, amino acids, and minerals.



Daily Care Moisturiser SPF15 with Vitamin E

Available size: 100 g

A daily care moisturiser SPF15 cream that protects against UVA and UVB rays enriched with emu oil and natural Vitamin E to help reduce the appearance of fine lines.

A light easily absorbed formulation with Emu oil for powerful long-lasting hydration, leaving the more delicate skin on your face feeling soft, silky and nourished.

Y-Not Natural's exclusive formulation will replenish moisture and nourish your skin resulting in a smoother, shinier and healthier appearance. This daily care moisturiser with natural Vitamin E is rich in vitamins A, C, D and E, amino acids, and minerals.



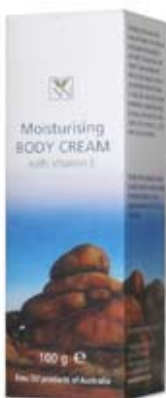
Intensive Nourishing Hand Cream with Vital ET™

Available size: 100 g

This is an intensely nourishing hand cream with Vital ET, provides key nutrition to eliminate dry, flaky skin and reduce the signs of ageing, fine lines and spots.

A moisture complex produces a moisture barrier to improve hydration. This product soothes and energises skin.

Y-Not Natural's hand cream reduces the adverse effects of skin rashes and sunburn and is rich in vitamins A, B5, D and E, amino acids, and minerals.



Moisturising Body Cream with Vitamin E

Available size: 100 g

A revitalising multi-active body cream with Vitamin E that will leave skin hydrated and feeling smooth and healthy.

Y-Not Natural's body cream helps reduce the effects of over exposure to the sun and an artificially controlled atmosphere. It is a light, silky cream which absorbs immediately on application leaving no greasy or oily residue. This body cream is rich in vitamins A, C, D and E, amino acids, and minerals.



Omega 369 Cream with Vitamin E

Available size: 100 g

This cream, which also contains Vitamin C and B5, is specifically formulated to provide temporary relief from itchy, dry and sensitive skin.

All of its individual ingredients have been scientifically researched to ensure that they are natural, safe and effective in relieving symptoms of eczema.



Massage and Sports Care



Massage and Sports Care

So, you are not a traditional athlete, but you need ache and pain relief just the same? “Yes,” you say, “active adults need ache and pain relief, too.”

Activities such as ballroom dancing, bowling, horseback riding, and indoor sports are gaining popularity. And they take a toll on your body just the same as football, basketball or soccer.

No matter whether you are an elite athlete or simply develop aches and pains after gardening, Y-Not Natural Pure Emu oil based massage and sports oils will help aid in muscle recovery after a hard work-out.



Omega 369 Sports Oil Rub with Vitamin E

Available sizes: 100 mL & 250 mL

A stimulating and penetrating blend of Omega 3, 6 and 9 essential fatty acids and essential oils can be incorporated as an integral part of any soft tissue recovery program.

The unique properties of the emu and essential oil blend allow fast penetration of the active ingredients to the muscle area, providing rapid improvement in muscle recovery by promoting circulation and rapid absorption of the active ingredients to the area, with or without the aid of massage. Y-Not Natural Sports Oil Rub is rich in vitamins A, C, D and E, amino acids, and minerals.



Omega 369 Sports Ice Gel

Available size: 125 g

Sports ice gel is a fast acting, cooling, and pain relief gel for the serious sports person.

Used during and after physical activity, you will be amazed at its ability to get you through when the going gets tough.

Sports ice gel was designed to give you that little extra so that the aches and pains associated with energetic sport don't stop you from delivering a top class sporting performance.



Ultra Moisturising Pet Shampoo

Available sizes: 500 mL

How could we forget our pets?

After all they are part of the family and Y-Not Natural is dedicated to looking after the needs of your entire family.

The ultra moisturising pet shampoo is made with emu oil and essential oils, formulated in a hypoallergenic and detergent free shampoo base.

The ultra moisturising properties of emu oil moisturises the skin and helps to reduce inflammation from fleabite allergy, grass fungus and non-specific dry, flaky skin problems. Your pet will have healthy, clean conditioned hair for which he will thank you. This shampoo is concentrated so a little goes a long way.

Ultra Moisturising Pet Shampoo is a safe, healthy, people tested shampoo which is designed for the environment conscious family.



Jillaroo Skin Care with certified organic Avocado Oil

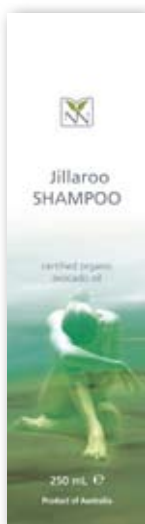
Y-Not Natural Jillaroo Skin Care products with Avocado oil products only contain Australian Certified Organic Avocado Oil (*Persea gratissima*). The avocados are grown bio-dynamically without the use of artificial fertilisers or chemicals. The extra virgin oil is cold pressed, filtered and bottled without the use of heat, solvents or additives.

Avocado oil, extracted from the fruit, sometimes has a cloudy appearance due to the crystallisation at the low melting point of triglyceride. The cloudiness can be seen as a beneficial side effect of the process indicating that the product is unrefined.

The natural antioxidants in Avocado oil ensure its excellent keeping qualities. Avocado oil contains a high percentage of mono-unsaturated fatty acids, vitamins A, B, and D and is rich in lecithin. All of these elements are essential to help optimise skin health.

The added Vital ET® is particularly effective for sensitive skin in anti-acne, anti-aging, anti-wrinkle, scalp and hair treatment applications, as demonstrated by a series of clinical studies conducted by International Specialty Products (ISP).

Avocado oil used in skin applications, easily penetrates the upper layers of the skin and is invaluable for its emollient effect on dry and wrinkled skin, burns and sunburns.

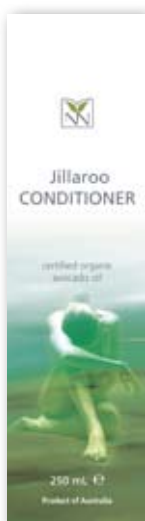


Jillaroo Shampoo with certified organic Avocado Oil

Available size: 250 mL

Do you have highly sensitive or easily irritated skin? Then Y-Not Natural Jillaroo Shampoo is for you! This unique natural shampoo, infused with botanical extracts and certified organic Avocado Oil will help restore your hair to its natural lustre and health, without the drying effect of other shampoos.

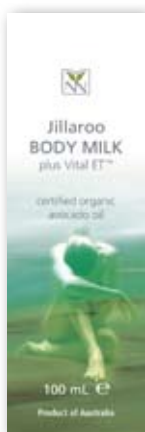
This synergistic blend of natural ingredients and the unique formulation process results in an essential natural shampoo without the use of irritating detergents, alcohol, solvents, or SLS/SLES. The natural, aromatic essential oils will leave your hair soft and shiny.



Jillaroo Conditioner with certified organic Avocado Oil

Available size: 250 mL

Y-Not Natural Jillaroo Conditioner is a unique natural conditioner infused with botanical extracts and Certified Organic Avocado Oil to help return your hair to the condition that Mother Nature intended. The Organic Avocado Oil's deep penetrating action and powerful essential fatty acids nourish the hair and scalp, cleanse the skin, and provide vital moisture. Plus, with the added essential oils, the conditioner soothes and relaxes the skin while its rich antioxidants help protect against radical external elements.



Jillaroo Body Milk plus Vital ET™

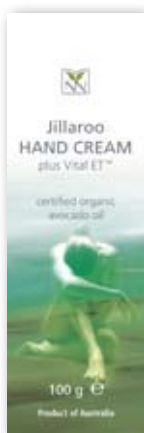
Available size: 100 mL

Y-Not Natural's Jillaroo Body Milk with Vital ET™ has been designed to give you that perfect, firm skin. This Body Milk is ideal for highly sensitive skin.

Packed full of Vital ET™, it is nutrient rich and provides the moisturising ingredients that your body needs. It is rich yet easily absorbed even on the most parched skin and does not leave a sticky residue - just a super shiny and smooth effect as you would expect from this quality product.

To help lock in moisture, while your skin is still damp from the bath or shower, slather on Body Milk. It is helpful in soothing the skin after a stressful day and excellent as an after sun emollient.

Jillaroo Skin Care

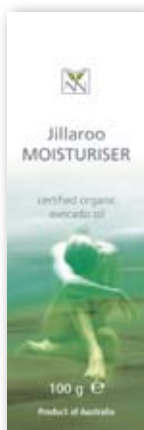


Jillaroo Hand Cream plus Vital ET™

Available size: 100 g

Made with Vital ET™ and avocado oil, an effective natural moisturiser, this hand cream is recommended for normal to dry skin. Y-Not Natural's Jillaroo Hand Cream is an intensive care repair for dry rough hands with Vital ET™, Avocado oil, shea butter, green tea extract.

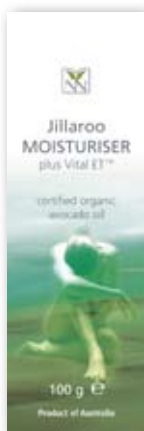
This hand cream penetrates quickly and helps to give your hands a soft supple feel without leaving a greasy residue.



Jillaroo Moisturiser

Available size: 100 g

Y-Not Natural's Jillaroo Moisturiser's luxurious day and night cream with its exclusive and innovative formulation will help replenish moisture and nourish your skin resulting in a healthy, radiant look to your whole body.



Jillaroo Moisturiser plus Vital ET™

Available size: 100 g

Y-Not Natural's Jillaroo Moisturiser with Vital ET™ helps to provide exceptional care for fragile face skin. Vital ET™, Avocado Oil, shea butter and green tea extract contained within this all natural product will reduce tightness and provide extra skin protection. The moisturiser plus Vital ET™ with its rich formulation, offers deep hydration to dry and maturing skin. Carefully selected and rigorously tested botanicals, including certified organic Avocado oil, combine in this product to help produce amazing moisturising benefits that you will see and feel immediately.



Jillaroo Eye Cream plus Vital ET™

Available size: 15 g

Y-Not Natural's light, intensive, non-oily Jillaroo Eye Cream with Vital ET™, a super Vitamin E complex and plant extracts are guaranteed to deliver ideal hydration to the sensitive skin around your eyes without leaving a greasy residue.

This essential product helps to achieve a fresh and young appearance. You will see visible results after only three weeks of continuous application.



Jillaroo Lip Balm plus Vital ET™

Available size: 15 g

Y-Not Natural's quality Jillaroo Lip Balm with Vital ET™ will quickly soothe chapped lips and help to protect your lips from the drying effects of both sun and wind. For skin exposed to harsh climatic conditions, this is an essential ingredient to any skin care regime.



The Artists and Paintings

About the artist

Melinda Brezmen was born in Albany Western Australia. Having spent her childhood in the central wheat-belt she developed a love and appreciation for the countryside and the colours that illuminate from the Australian landscape.

Melinda began her art training from the Claremont School of Art, completing a Diploma in Fine Art and Design in 1994. Moving in the direction of Film and Television, Melinda pursued a career within the Art Department. She worked with both the Australian and British Film Industries.

Returning to Perth Hills Western Australia in 1998, she began focusing on children's book illustration and graphic design. Striking up an affiliation with design companies in Perth Melinda returned to stage design, scenic painting and prop building, displaying her ability to move comfortably between different creative platforms.

In 2002 Melinda had her first child and focused again on illustration and graphic design. She has now returned to fine art and her favourite medium, oils. Immersing into the richness and luminosity they create, and at the same time created a unique style of her own.

About the Designer

Liz Berry, has been a graphic designer for over 25 years. Born in London, England where she studied art and design, she decided to leave her home town to travel the world.

In 1990 Liz arrived in Australia, fell in love with it and never looked back. Since then she has been running own business, Kore Design and in 2008, together with her husband, they went travelling around the outback of Australia.

Y-Not Natural have been working with Liz Berry for many years and was looking for a unique and dynamic new design for their packaging and with Liz's passion for Australia and the diverse wilderness, inspired her to create the new look. Having experienced the wonders of places such as The Kimberleys, Great Barrier Reef and the rugged land of the Northern Territory she has been able to bring them alive with the help of artist Melinda Brezmen and together they created this unique packaging.

After her travels in 2009, Liz now resides in New South Wales on the mid-north coast with her husband and continues to run her business and a small banana plantation.



The Artists and Paintings

The unique artworks that feature on all our products were created exclusively for Y-Not Natural and are designed to portray the iconic natural wonders of the spectacular and diverse landscapes of Australia.

These prints are available to purchase, framed or unframed.

Unframed finished size - 420mm x 594

ABOUT THE ARTWORKS

Omega 369 Oil

The oil painting depicted in the Omega 369 Oil range is one of Australia's most recognised natural icons, **Ayres Rock**. It is also known by its Aboriginal name 'Uluru'. It is a sacred part of Aboriginal creation mythology, or dreamtime - reality being a dream. Uluru is a large magnetic mound located in the centre of Australia and is considered one of the great wonders of the world.



Bath and Hair Care

The oil painting depicted in the Bath and Hair Care range is that of the **Great Barrier Reef**, also another natural wonder of the world. It is the largest coral reef in the world and runs for almost 2,000 kms off the coast of Queensland, Australia. The reef contains an abundance of marine life and comprises of over 3000 individual reef systems and coral cays and hundreds of picturesque tropical islands with some of the worlds most beautiful sun-soaked, golden beaches.





The Artists and Paintings

Skin Care

The oil painting depicted in the Skin Care range are known as **The Devils Marbles**. They are a collection of huge, round, red-coloured boulders found in the Tennant Creek region of Australia's Northern Territory.

In the Aboriginal mythology the Devils Marbles are the eggs of the rainbow serpent, and many "dreamtime" stories and traditions of the Warumungu, Kaytetye and Alyawarre Aboriginal people are linked with this area. It has a deep spiritual meaning for both men and women and they are said to contain extraordinary powers.



Massage and Sports Care

The oil painting depicted in the Massage and Sports Range are the infamous **Boab Trees**. These trees are only found in The Kimberley region, north west of Western Australia. Every boab tree is unique and some are as old as 1500 years which puts them amongst the oldest in the world. Aboriginals used the giants as shelter, food and medicine.



Pet Care

The oil painting depicted in the Pet Care Range is of **The Pinnacles**. Located on the west coast of Western Australia these statuesque limestone pillars can be as high as three metres, rising out of the sand like ancient ruins. These most unusual wind-carved edifices were formed in the sand 25,000 to 30,000 years ago after the sea receded and deposits of sea shells remained behind. Over time the elements removed the surrounding sand, leaving the pillars isolated and open to wind degradation. They are one of the regions most visited natural attraction.



The Artists and Paintings

Bath and Hair Care (Soap Range)

The oil painting depicted in the Skin Care Range for the Tea Tree Soap is of a field of **Everlastings**. Although not unique to Australia the everlasting flowers can be seen during the wildflower season in Western Australia that runs from June to November. These and many other wildflowers are renowned as being one of the most spectacular displays in the world.





Quality Assurance

Y-NOT NATURAL embraces the principles of Quality Assurance in accordance with ISO9001: 2000 – Quality management systems. Our four guiding principles are listed below:

QUALITY POLICY

Our Clients are our Business

Without satisfied clients our business will not grow.

We mean what we say

We will be honest and up front with our clients to deliver a quality service.

We do what we say

Once we give a commitment we will meet and strive to exceed our client's expectations.

We review what we do

We will regularly review our activities and procedures to seek better ways to improve our services.



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We distribute Y-Not Natural products to more than 20 countries